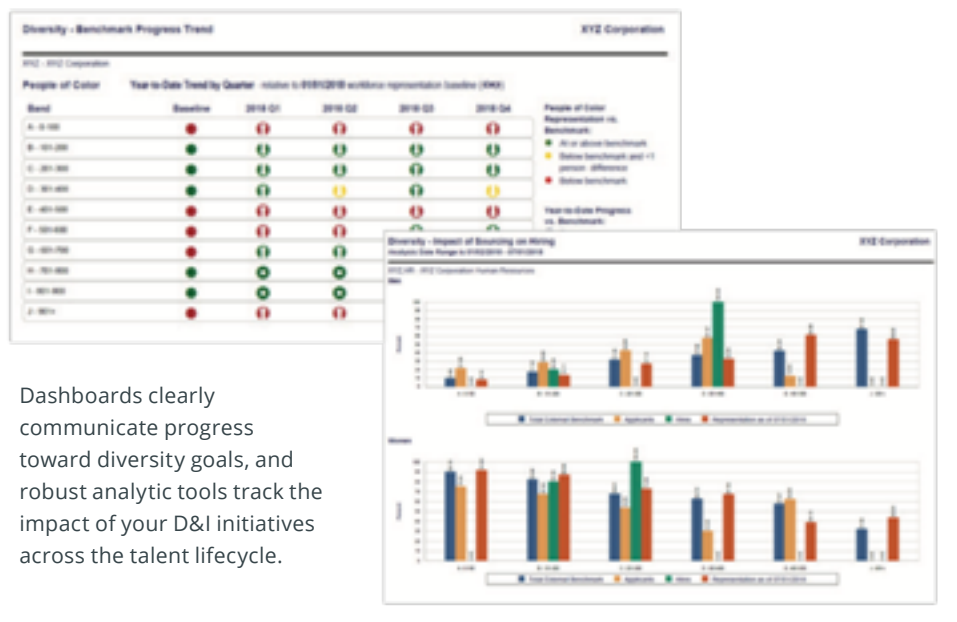# Affirmity
Diversity Insights

Transform Your Organization with a Strategic D&I Program

Affirmity Diversity Insights is an information-driven solution to help achieve your organizational goals and elevate your diversity initiative to a strategic business driver. With more than 40 years of experience and a comprehensive suite of solutions, we can advise your team and help analyze and align your diversity efforts throughout the talent lifecycle.

With our proven, repeatable, and integrated approach, you can better establish targets, develop actionable dashboards, communicate progress, and positively impact your business. By taking a strategic approach to improving the diversity of your workforce, your organization can increase innovation, employee engagement, and collaboration.

Dashboards clearly communicate progress toward diversity goals, and robust analytic tools track the impact of your D&I initiatives across the talent lifecycle.

Key Benefits

- Establishes reliable availability benchmarks to track progress and communicate the business impact of your diversity initiative

- Enhances the integrity and transparency of your workforce data to inform diversity-related decisions and reduce legal risk

- Efficiently and securely delivers workforce demographic information and progress reports to management

- Centrally manages and distributes critical workforce documents that support diversity goals

"78 percent of respondents to a Deloitte D&I survey stated D&I is a competitive advantage."

—2017 Deloitte Global Human Capital Trends

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Affirmity Diversity Insights enables you to…

- Manage diversity as a strategic, information-driven initiative

- Easily analyze diversity metrics across the organization—by business unit, department, and more

- Utilize dashboards to analyze progress and identify issues within the talent lifecycle that are impeding your D&I efforts

- Go beyond U.S. Census data by comparing diversity metrics to available talent pools within an industry or region

- Leverage our team of experts to deliver boardroom-ready analyses of how business decisions impact diversity

- Efficiently deliver diversity training courses anywhere, anytime through our e-learning platform

About Affirmity

Affirmity, a former division of PeopleFluent, provides expert analysis, consulting, training, and software to optimize affirmative action and diversity and inclusion programs.

Our team of experts delivers diversity metrics and data-driven insights to manage and mitigate risk. Drawing on more than 40 years of experience, we guide HR and compliance teams through diversity goal setting. Affirmity empowers leaders with tools and dashboards to measure progress, and we help clients capture and communicate the positive business impacts of diversity initiatives.

A part of Learning Technologies Group plc (LTG), Affirmity serves more than 1,100 organizations—including global corporations, mid-sized organizations, and small businesses.

Key Software and Services

- CAAMS™ software to analyze workforce demographics, including drill-down capabilities through our TotalView functionality

- D&I activity tracking for planning, reviewing, and reporting on outreach efforts

- Quantitative analysis of your recruiting, hiring, performance, and compensation practices by professional, PhD-level consultants

- Pay equity studies that help identify patterns of disparity

- D&I training to ensure efficient distribution of information to your workforce on practices and objectives

Contact Us

Find out how Affirmity's Diversity Insights can transform your D&I program into a strategic business driver., visit us - or call one of our experts today at:
800-782-1818, option 3 | info@affirmity.com

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