



SUPPORTING MICHIGAN
HEALTH CENTERS

Sponsorship Opportunities

2026



About Us

The Michigan Primary Care Association (MPCA) advocates to influence and advance health policy in Lansing and Washington, D.C., foster collaboration among health centers and with external partners, and support health centers in the continuous pursuit of high-quality, patient-centered services.

Our members are consumer-driven, patient-centered local health care organizations that provide care to people who live in medically underserved areas. Their services are tailored to fit the unique needs of the communities they serve, and their mission is simple: provide high-quality, affordable, and comprehensive medical services to everyone—regardless of who they are, where they come from, or their ability to pay.

Annual Sponsorship Benefits

Position yourself as an industry leader and health center advocate

Increase your reach and exposure to new health center customers

Increase your organization's name and brand recognition

Reconnect and engage with existing customers throughout the year



Expanded Reach

- Chief Executive Officers
- Chief Financial Officers
- Chief Operations Officers/
Operations Directors
- Senior Leadership
- Medical, Dental, & Behavioral
Health Providers
- Clinic Managers
- HR Directors
- Quality Directors
- Front Desk Staff
- Communications
- And More!

A photograph of a female doctor in a white lab coat and glasses, holding a tablet and showing it to an elderly male patient. The patient is also wearing glasses and a striped sweater. They are in a clinical setting. The image has a blue tint.

Sponsorship Opportunities

Sponsorship Recognition

- Company Link & Logo on MPCA Website
- Recognition in MPCA's Monthly Update
- Recognition during National Health Center Week
- Company Link & Logo on Conference Website

Diamond Sponsorship \$25,000

Spring & Fall Conference Benefits

- Complimentary Attendees for Both Events: 6
- Reception Sponsor at One Event
- Exhibit Space at Both Events
- Recognition in Print or Digital Conference Materials
- Profile on Conference app
- Remarks during Keynote/Plenary Session at Both Events
- Video Played at Opening General Session
- Electronic Conference Attendee List

Sponsorship Recognition

- Company Link & Logo on MPCA Website
- Recognition in MPCA's Monthly Update
- Recognition during National Health Center Week

Gold Sponsorship \$15,000

Spring & Fall Conference Benefits

- Complimentary Attendees for Both Events: 4
- Promotional Item
- Exhibit Space at Both Events
- Recognition in Print or Digital Conference Materials
- Company Link & Logo on Conference Website
- Profile on Conference app
- Electronic Conference Attendee List

Sponsorship Recognition

- Company Link & Logo on MPCA Website
- Recognition in MPCA's Monthly Update
- Recognition during National Health Center Week

Silver Sponsorship \$10,000

Spring & Fall Conference Benefits

- Complimentary Attendees for Both Events: 3
- Exhibit Space at Both Events
- Recognition in Print or Digital Conference Materials
- Company Link & Logo on Conference Website
- Profile on Conference app
- Electronic Conference Attendee List

Sponsorship Recognition

- Company Link & Logo on MPCA Website
- Recognition during National Health Center Week

Bronze Sponsorship \$7,500

Spring & Fall Conference Benefits

- Complimentary Attendees for Both Events: 2
- Exhibit Space at Both Events
- Recognition in Print or Digital Conference Materials
- Profile on Conference app



Logo Only Sponsorship

\$1,500

Conference benefits

- Complimentary Attendees for Both Events: 1
- Recognition in Print and Digital Conference Materials
- Company Link & Logo on Conference Website
- Profile on Conference App



Attendee Snack Sponsor

\$4,000

Sponsor one of our afternoon breaks for conference attendees. You will receive signage recognition during the break, company logo-branded napkins, exhibit booth, and two conference tickets at one event.



Breakfast or Lunch Sponsor

\$5,000

Sponsor a breakfast or lunch for conference attendees. You will receive signage recognition during meal, 10 minutes of speaking time during the breakfast or lunch, exhibit booth, and two conference tickets at one event.



Coffee Sponsorship

Be the reason coffee flows all day. This sponsorship will include signage at the coffee stations, company logo-branded cups, exhibit booth, and two conference tickets to one event.

- \$3,000 for 1 Day
- \$6,000 for 2 Days
- \$9,000 for 3 Days



Drink Ticket Sponsorship

\$5,000

Sponsor drink tickets during one of our receptions for attendees. You will receive signage recognition, customized drink tickets with your company logo, exhibit booth, and two conference tickets to one event.



Add-Ons

Promo Item	Lanyards	Transportation	WiFi	Photography
\$2,500	\$2,000	\$3,000	\$5,000	\$5,000
Choose a promo item to be given to all attendees.	Conference lanyard for nametags will be branded with your logo.	Transportation will be provided to off-site conference receptions and activities.	Be the reason attendees can access WiFi throughout the conference.	Shine the spotlight on attendees—sponsor a professional photographer to capture the event and offer premium headshots

*If you have other sponsorship ideas, send us an email to adesgranges@mpca.net.